



**EFES BREWERIES INTERNATIONAL N.V.
CONVOCAATION**

To the Extraordinary General Meeting of Shareholders ("EGM") of Efes Breweries International N.V. (the "Company"), established in Amsterdam, the Netherlands, to be held on 24 February 2006 at 15.00 hours, Netherlands time at the Company's office in Amsterdam, the Netherlands, Strawinskyiaan 1227.

Agenda:

1. Opening and announcements.
2. Approval of the Resolution of the Board of Management of the Company for the acquisition of Krasny Vostok Brewing Group with reference to the approval of the Majority Shareholder of the Company, Anadolu Efes Biracilik ve Malt Sanayi A.S. on the referred subject, which was communicated to the Company on 8 February 2006, in writing.
3. Any other business and closing.

The details about the proposed acquisition submitted to the approval of EGM will be deposited for inspection by the shareholders and other persons entitled to attend the meeting at the Company's offices in Amsterdam as of today until and including the date of the meeting and are available free of charge.

The information is available on the web site of the Company as well. (www.efesholland.nl).

The register of the Company in Amsterdam, the Netherlands, has been designated as register to certify the persons entitled to the shares on the day of the EGM. The register of Stichting A-Star Management Group in Amsterdam, the Netherlands, has been designated as register to certify the persons entitled to the depositary receipts for shares issued by the aforementioned foundation on the day of the EGM.

The persons identified as entitled to vote on the basis of the register of the Company may exercise their rights to vote and/or attend the EGM by proxy. Those who have been authorised in writing shall present their power of attorney at the EGM.

Note to the Holders of GDRs:

The administrations held by the Bank of New York have been designated as (sub) registers to certify the persons entitled to the GDRs on the record date, being 7 February 2006. Holders of GDRs may vote by completing, signing and returning the Voting Instruction Card, which will be provided by the Bank of New York starting from 8 February 2006. In the event the Voting Instruction Card is not received by the GDR holder, the GDR holder can contact Ms. Tatiana Vesselovskaya from the Bank of New York at telephone +1 212 815 51 33 or by e-mail on tvesselovskaya@bankofny.com. The deadline to submit the Voting Instruction Card is set on 21 February 2006, 12:00 p.m., New York time. By returning a signed Voting Instruction Card, the GDR holder is directing the Bank of New York to vote on the ordinary shares underlying his GDRs in accordance with his instructions. The Bank of New York, in turn, will instruct the

authorised person nominated by the Company to attend the EGM and to vote on the shares underlying the GDRs in accordance with the instructions received from the GDR holder on all matters presented to shareholders of the Company for a vote. ***If the Bank of New York does not receive voting instructions from GDR holders for their GDRs by 21 February 2006, 12:00 p.m., New York time, then it will not vote on the shares underlying their GDRs.***

The Board of Management
A.Boyacioglu, chairman

The Board of Management
M. Demir Sarman

9 February 2005