



FOR GENERAL RELEASE TO THE PUBLIC  
FEBRUARY 19<sup>TH</sup>, 2007



---

## EFES BREWERIES INTERNATIONAL N.V. CONVOCAATION

To the Extraordinary General Meeting of Shareholders ("EGM") of Efes Breweries International N.V. (the "Company"), established in Amsterdam, the Netherlands, to be held on 6 March 2007 at 14.00 hours, Netherlands time at the Company's office at Strawinskylaan 1227 in Amsterdam, the Netherlands,.

---

Agenda:

1. Opening and announcements
2. Release of Mr. Ahmet Boyacioglu from his duties as member of the Management Board and Chief Executive Officer of the Company with effect as of March 6, 2007
3. Appointment of Mr. Alejandro Jimenez as member of the Management Board and Chief Executive Officer of the Company with effect as of March 6, 2007
4. Closing

The personal information of the proposed member of the Management Board and other information included pursuant to law and the proposed resolutions will be deposited for inspection by the shareholders and other persons entitled to attend the meeting at the Company's offices in Amsterdam as of 21 February 2007 up to and including the date of the meeting. The documents will also be available on the Company's website [www.efesinternational.com](http://www.efesinternational.com).

Copies of these documents are available for inspection by the shareholders and all other persons entitled to attend the meeting free of charge.

The register of the Company in Amsterdam, the Netherlands, has been designated as register to certify the persons entitled to the shares on the day of the EGM.

The persons identified as entitled to vote on the basis of the register of the Company may exercise their rights to vote and/or attend the EGM by proxy. Those who have been authorised in writing shall present their power of attorney at the EGM.

**Note to the Holders of GDRs:**

The administrations held by the Bank of New York have been designated as (sub) registers to certify the persons entitled to the GDRs on the record date, being 16 February 2007. Holders of GDRs may vote by completing, signing and returning the Voting Instruction Card, which will be provided by the Bank of New York starting from 20 February 2007. In the event the Voting Instruction Card is not received by the GDR holder, the GDR holder can contact Ms. Tatyana Vesselovskaya from the Bank of New York at telephone +1 212 815 51 33 or by e-mail on [tvesselovskaya@bankofny.com](mailto:tvesselovskaya@bankofny.com). The deadline to submit the Voting Instruction Card is set on 2 March 2007, 12:00 p.m., New York time. By returning a signed Voting Instruction Card, the GDR holder is directing the Bank of New York to vote on the ordinary



FOR GENERAL RELEASE TO THE PUBLIC  
FEBRUARY 19<sup>TH</sup>, 2007



shares underlying his GDRs in accordance with his instructions. The Bank of New York, in turn, will instruct the authorised person nominated by the Company to attend the EGM and to vote on the shares underlying the GDRs in accordance with the instructions received from the GDR holder on all matters presented to shareholders of the Company for a vote. ***If the Bank of New York does not receive voting instructions from GDR holders for their GDRs by 2 March 2006, 12:00 p.m., New York time, then the Bank of New York will not vote on the shares underlying their GDRs.***

The Supervisory Board

T. Ozilhan, Chairman

19 February 2007

A copy of this press release can be accessed at [www.efesholland.nl](http://www.efesholland.nl).

**Enquiries to:**

*Demir Şarman, Chief Financial Officer (EBI)*

*Tel: +90 216 586 8040 (Istanbul) /*

*+31 20 575 2292 (Amsterdam)*

*E-mail: [demir.sarman@efespilsen.com.tr](mailto:demir.sarman@efespilsen.com.tr)*

*Orhun Köstem, Director, Corporate Finance  
and Investor Relations (Efes Beverage  
Group)*

*Tel: +90 216 586 8038*

*E-mail: [orhun.kostem@efespilsen.com.tr](mailto:orhun.kostem@efespilsen.com.tr)*